## Hi-Line Cooperative appoints Matt Hasenauer as its next General Manager and Chief Executive Officer.

## FOR IMMEDIATE RELEASE

Hi-Line Cooperative, Inc.

Hi-Line Cooperative, Inc., announced on March 23rd, 2023, that Matt Hasenauer has been appointed its next General Manager and Chief Executive Officer. Hasenauer began his tenure on April 10<sup>th</sup>.

"The Board of Directors are excited to have Matt join the organization and lead the team to achieve continued growth at Hi-Line Cooperative," said Brad Doell, Chairman of the Board. "Matt is a man of character that brings with him many years of experience in agriculture and team building. His leadership style and his understanding of balancing the best interests of patrons and the Cooperative, will enable him to be successful in our organization."

"I am very excited to be joining the Hi-Line team. I have a high level of respect for what the company means to the patrons of Hi-Line and to the communities that we do business with. I look forward to partnering with all the quality employees of Hi-Line to provide the best level of products and service to our patrons in Southwest Nebraska," Hasenauer said.

## **Hi-Line Cooperative's Mission**

To be a financially strong cooperative that serves our customers, with a focus on future needs, that generates profits for our patrons and value for our communities. https://hilinecoop.com/